

## JESSICA BONZO - DEVELOPER (HubSpot and Webflow)

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### WORK EXPERIENCE

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**REEJIG** (AI-Workforce Management Software) NSW, AUS (Remote)  
**Developer: Webflow and Hubspot (Platform)** Jun 2025 – Present

- Moved the company website from webflow to hubspot platform.
- Creation of landing and website pages (templates, modules, and resource hub)
- Creation of curated Proof-Of-Concepts (POC) pages for clients.

**ENGINEER ROOM APPLICATIONS** (Marketing Agency) VIC, AUS (Remote)  
**Developer: Webflow (Platform)** Jan 2025 – Apr 2025

- Built dynamic templates for user-inputted content-heavy websites.

**500 DESIGNS LLC** (Tech, Design and Branding Agency, [#426 - Inc5000, 2022](#)) Irvine, California, US (Remote)  
**Developer: WordPress and Webflow (Platform; Certified Enterprise Partner)** Mar 2021 – Jan 2025

- Developed and optimized design-intensive websites for clients and provided post-development maintenance (SEO and analytics).
- Webflow Project Lead (Pioneer Dev): Introduced and standardized Webflow projects within the team. Established best practices for scalable website development.
- Knowledge Sharing: Lead and Contributed to internal knowledge articles and presentations. Promoted best practices and efficient development techniques.
- Team MVP 2023 Award: Company-wide recognition for exceptional contributions in leadership, innovation, and client satisfaction.

### SKILLS AND TOOLS

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- **Webflow Finsweet attributes** for functionalities;
- **Client-First Standard and Relume templates** for page structure, native **CMS** for dynamic contents;
- **Figma** for design systems and wireframes;
- **Claude and ChatGPT** for generating designs, code snippets aligned with the current dev builds;
- **Integrations:** HubSpot CRM for Form Leads and Workflow automation; Zapier Automations;
- QA Testing, reviews, and maintenances,
- SEO implementations (meta tags)
- Slack, Monday.com and Clickup for Project Management Task Boards

### EDUCATION

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#### **UNIVERSITY OF THE PHILIPPINES**

Master of Technology Management (MTM) (2027)

Current Coursework: Management of R&D; Project Development and Management; Intellectual Properties;

Bachelor of Science in Information Technology (BSIT)

Dean's Lister; Thesis Leader;

### OTHERS

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#### **Tech Certifications and Conferences:**

[Singapore Tech Week 2024 - Oct 9-10, 2024](#)

Webflow Enterprise Partner;

HubSpot CMS for Developers II: Best Practices